



## 2025 Fall Promotional Offers

### SELL BETWEEN

September 8 - December 5, 2025



Decide which offer works best for you!

### Higher Rebate **OR** Financing Offer

Offer rebates up to **\$1,800** on the Ultimate Comfort System™ **OR** offer Qualified Buyers no payments, no interest for 12 months when financing a new Lennox® system.

**OR**

### Rebate Combined with Financing Offer

Offer rebates up to **\$1,400** on the Ultimate Comfort System™ **AND** offer Qualified Buyers no payments, no interest for 12 months when financing a new Lennox® system.

## Consumer Advertising Legal Disclaimers (US)

### INTRODUCTION

Federal laws contain provisions governing the method of operation and advertising for a promotion. The following legal disclosures should always be used by the 2025 Lennox® CAP Dealers when advertising the 2025 Fall Consumer Promotion. Fall lead offer language and disclaimers are provided below.

### 2025 FALL PROMOTION DATES

- Sell Period: September 8, 2025 - December 5, 2025
- Install By: December 12, 2025
- Claim By: December 29, 2025

### 2025 FALL LEAD OFFERS

Dealer can select either offer:

#### Higher Rebate "OR" Financing Offer

Receive up to **\$1,800** in rebates when you purchase the Ultimate Comfort System™ **OR** Qualified Buyers make no payments, incur no interest for 12 months when financing a new Lennox® system

#### Rebate Combined with Financing Offer

Receive up to **\$1,400** in rebates when you purchase the Ultimate Comfort System™ **AND** Qualified Buyers make no payments, incur no interest for 12 months when financing a new Lennox® system

### REBATE OFFER BREAKDOWN

#### Up to \$1,800 (or \$1,400)

- Lennox Ultimate Comfort System: \$1,500 (or \$1,200)
  - » Outdoor: SL25KCV, SL22KLV, SL28XCV\*, SL25XPV\*
  - » Indoor: SLP99V, CBK48MVT\*\*, SL297NV\*\*
- Lennox S40 Smart Thermostat: \$100 (or \$75)
- PureAir S: \$125 (or \$75)
- Lennox Smart Zoning System (iHarmony): \$75 (or \$50)

*\*Subject to product availability*

*\*\*Only available in certain markets*

### FINANCING OFFER BREAKDOWN

- Financing Offer: 12 Month No Interest No Payments + 11.95% APR for 120 Months
- Service Finance Plan: 541243
- Retail Price: \$15,000
- Payment Factor: 1.43%
- Monthly Payment: \$214.50/Month
- Calculation: \$15,000 x 1.43% = \$214.50

### LEGAL DISCLAIMERS BY MEDIA TYPE

#### CAP DEALER'S WEBSITE

The following **MUST** be clearly visible on the participating CAP Dealer's website if the offer is displayed on their site and/or the dealer runs digital ads with the offer to drive consumers to their website.

**Rebate Disclaimer:** Rebate requires purchase of qualifying items between September 8, 2025 and December 5, 2025 from a participating Lennox® dealer. Contact your local participating Lennox® dealer for promotion details. Qualifying items must be installed by December 12, 2025. This offer applies to residential installations only. Rebate claims must be submitted (with proof of purchase) to [www.lennoxconsumerrebates.com](http://www.lennoxconsumerrebates.com) no later than December 29, 2025 11:59:59 p.m. ET. Rebate is paid in the form of a Lennox Prepaid Mastercard®. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. Conditions apply. See [www.lennox.com/terms-and-conditions](http://www.lennox.com/terms-and-conditions) for complete terms and conditions.

**Financing Disclaimer:** Offer available between September 8, 2025 and December 5, 2025. All applications are subject to credit review and approval. Not all applicants will qualify. Requires purchase of qualifying Lennox® system. No down payment required. If you qualify for this promotion ("Promotion") and elect to participate, Finance Charges (interest) will not accrue for the first twelve months (Promotional Period), and you will not be required to make payments during the Promotional Period. If you pay the entire amount financed on or before the last day of the Promotional Period (Promotional Expiration Date), you will not have to pay any Finance Charges. However, if you qualify and elect to participate in the Promotion and do not pay the entire amount financed on or before the Promotion Expiration Date, you will be charged Finance Charges starting the first day after the Promotion Expiration Date at an annual percentage rate (APR) of 11.95%, and the balance will be payable in 120 scheduled monthly payments of \$14.30 per \$1,000 of the amount financed. No prepayment penalties. Minimum and maximum amount financed of \$3,000 and \$100,000, respectively. Late charges may apply. Complete terms and conditions and Truth in Lending disclosures will be set forth in the Retail Installment Contract which you should review carefully.

#### PRINT ADVERTISING

This media type includes newspaper, direct mail, magazine, door hangers, restaurant/bar posters, etc.

**IMPORTANT:** For any print media smaller than a post-it note, at minimum disclose the following: Terms and conditions apply. Subject to credit approval. See dealer for details.

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**SELL BY:** September 8, 2025 - December 5, 2025

**INSTALL BY:** December 12, 2025

**SUBMIT CLAIMS BY:** December 29, 2025

**Disclaimer:** Lennox reserves the right to cancel or change this promotional offer at any time. By participating in this promotional offer, the dealer agrees to be responsible for compliance with the terms and conditions of this promotional offer, along with all applicable laws, rules, and regulations in connection with dealer's participation.

## Consumer Advertising Legal Disclaimers (US)

of a Lennox Prepaid Mastercard®. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. Conditions apply. See [www.lennox.com/terms-and-conditions](http://www.lennox.com/terms-and-conditions) for complete terms and conditions.

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### OUT OF HOME

This media type includes print or digital billboards, mobile billboards, stadium screens, etc. The Dealer's URL must be visible and the advertised URL must follow the guidelines listed under "Dealer's Website".

### DIGITAL ADVERTISEMENTS

This media type includes banner or tile ads on websites, paid advertising on non-auditory social media (e.g., Facebook, Twitter, Instagram). The digital advertisement must link to a website that does not make the user scroll to see the disclosures.

### BROADCAST ADVERTISEMENTS

This media type includes Pandora Ads, Weather Ads, Radio, TV, Pre-Roll Videos, Commercials, etc.

#### Audible Disclosure for Broadcast Media:

The following must be stated at the end of each auditory advertisement only if the offer is stated. The Federal Trade Commission states that the person saying the disclaimers in an audio context must state them clearly and in a way that the consumer will hear and understand.

- **15 Second Spot:** "Conditions apply. See dealer for details"

- **30 Second Spot:** "Terms and conditions apply. See dealer for details."
- **60 Second Spot:** "Terms and conditions apply. See dealer for details."

#### Print Disclosure for Broadcast Media:

The following disclaimers should be shown whenever the offer is spoken or shown during the advertisement.

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### ADDITIONAL RESOURCES:

[www.ftc.gov/tips-advice/business-center/consumerfinance.gov](http://www.ftc.gov/tips-advice/business-center/consumerfinance.gov)

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